

Succession Planning

STRATEGIES FOR MSMES

A Little about Me



Small Business Owner

- Founded Willart Production in 2000
- **Conferencing In A Box** 2012
- Published A Candid Handbook For Women doing Business in Kenya in 2016
- Founded **Candid Conversations** : Circles For women in Business 2016
- Opened our doors to Kayana Create in 2019
- Married 21 years
- Raising 3 children 19, 16, 6

Little known fact : Trained Montessori Teacher

What is Succession Planning?

Succession planning is a process that ensures your company is prepared for the future.



What is Succession Planning?

Succession planning involves creating a plan for someone to either own or run your business after you retire, become disabled, or die. In simple terms, succession planning is the **process of passing control of the business** to others.



Succession planning for MSMEs

- 1. Start Now
- 2. Work ON your Business not IN your business
- 3. Remain Agile
- 4. BE accountable
- 5. Mentor/Coach

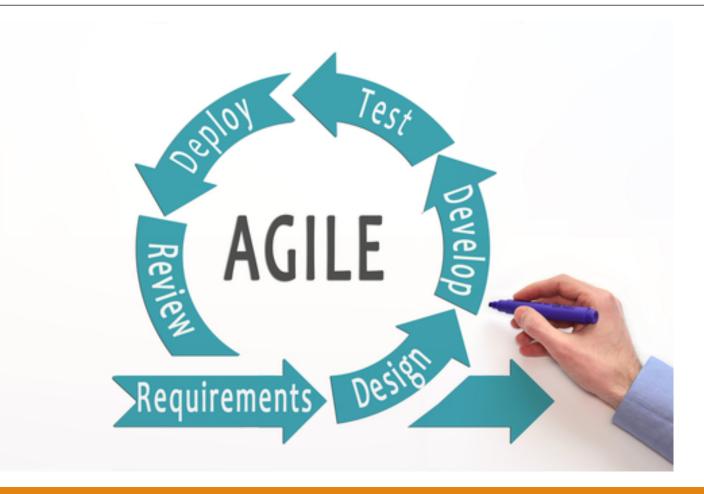


Work **ON** your Business not **IN** your business





Remain Agile





BE Accountable



Of you hold yourself accountable, the rest takes care of itself



Mentorship and Coaching





The END

Asante sana!

Contacts

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